

THE BULLETIN



A Publication of the Overseas Press Club of America · World Press Center, 3 West 51st Street, N.Y. 10019 · (212) 581-8700

CALENDAR

Tuesday, July 17, 5:30 to 7:30 p.m. —
Talking Shop With Henry Grunwald,
Managing editor Time magazine. In
the Solarium.

OPC MEMBERS COVERED

BY BLOOD PROGRAM

By Lou Frankel,
Chairman, Health & Welfare Committee

All OPCers within 50-miles of the Empire State Building are now covered by the Greater New York Blood Program. Any member can now get unlimited blood replacement for himself and for his immediate family from the blood bank free.

At \$35 a pint minimum in the commercial market, any member in dire health requiring blood transfusion need only worry about getting better.

In return the OPC undertakes to donate 25 units of blood for each 100 members covered. With about 900 members within the 50-mile radius, we are obligated to give the blood bank 225 units of blood within the next 12 months.

Every member should be aware of the following:

- The OPC group number is G 15076.
- We are covered for blood needs of member, spouse, children, parents and grandparents.
- In case of need call Lou Frankel, Mary Novick, or Jim Menditto at the Club. They will take care of relaying the necessary information to the Blood Bank.
- There will be a "Vampire Night" for blood donors with the GNYBP's mobile unit on hand to do the tapping, typing and taking. Any member or member of family under age 65 can give blood. The date will be announced in the Bulletin.

When the word goes out, please plan to come in and bleed — a little.

WORLD'S BEST WRITERS

SET FOR ASSIGNMENTS

PRES. RAYMOND'S

NEW APPOINTMENT

OPC President *Jack Raymond* has been named president of Dialog by the J. Walter Thompson Company.

Dialog, with offices in New York, Washington, Chicago, Detroit, Los Angeles, and San Francisco, is a part of J. Walter Thompson Affiliated Companies.

TO COMMITTEE CHAIRMEN

To keep our membership informed, please send reports on the activities of your committee to the Bulletin as often as possible. Do not phone.

MEDIA AWARDS OPEN

The Educational and Research Foundation of the National Association of Secondary Material Industries (NASMI) is soliciting entries for its 1973 Awards for Outstanding Coverage of Solid Waste Recovery and Recycling.

There are five categories of awards: newspapers (incl. syndicates); magazines; business, industrial, trade and technical publications; environmental publications; TV and radio. All entries must have been published or broadcast during 1973 and submitted before February 1, 1974.

While the awards are made to the publications or broadcast stations, credit is given to individuals involved.

For further information address Media Awards, NASMI, 330 Madison Avenue, New York 10017.

The Placement Committee believes that its Free-lance Writers File contains the greatest assemblage of professional writers in the world and they're all available for immediate assignments.

The File contains famous byliners as well as little known but widely experienced ex-bureau chiefs or staffers. All are top-drawer newsmen capable of covering any specific assignment thoroughly and completely.

OPC free-lancers are everywhere — in the U.S. and Canada, on the New York scene, and in most of the major cities of Europe and Asia. The File even contains writers in such exotic spots as Papeete, Tahiti, and Suva, Fiji.

In need of writing talent? Write to the Chairman of the OPC Placement Committee: Mark J. Henahan, Resnick-Henahan Associates, 1775 Broadway, New York 10019.

The File is still open to all OPC members. Simply type out the following information on a 3x4 white file card: name and address; field of expertise in right hand corner of card; and give a few highlights of experience. Mail to the Chairman of the Placement Committee.

Paying your dues and other obligations on time will keep you in good standing and your Club well and alive.

LUTER AWARDS CHAIRMAN

Past President *John Luter* has been appointed by Pres. *Jack Raymond* as Chairman of the OPC Awards Committee succeeding *Rob Roy Buckingham*.

The appointment was approved by the Executive Committee



Mrs. John Whelchel Finger, president of the Women's National Republican Club, and Mrs. Edward Armstrong (right), one of the hostesses, officially welcomed the OPC to its new headquarters at a champagne reception on May 15 for the OPC's Board of Governors. With them are OPC president Jack Raymond and recent president Will Oursler.

FREEDOM OF THE PRESS

In a symposium on the vital importance of the Freedom of the Press to a free society which the OPC has always fought for, a group of prominent Americans pointed out four basic protections ensured for the American people by the First Amendment to the Constitution, which (1) protects the public from constraint and censorship, (2) ensures the paramount right of the public to know, (3) stands as bulwark against government usurpation of power, and (4) demands legal protection of reporters to operate without interference.

Contributing to the symposium are: Senators George McGovern, Charles H. Percy, William Proxmire, Stuart Symington; Speaker of the House Carl Albert, members of Congress Shirley Chisholm, James C. Corman, Julian Bond, Bante B. Fascell, Gerald B. Ford, Frank Thompson, Charles W. Whalen, John W. Wydler. Also Harry S. Ashmore, Edward R. Barrett, Herbert Brucker, Stuart Chase, Leo Cherne, Herbert S. Denenberg, Osborn Elliott, J.J. Graham, Andrew Heiskell, White-law Reid, and Rex Stout.

A CENSUS ? YES!!

As chairman of the OPC's equivalent of the Fed. Gov'ts HEW I worry about our insurance plan with Mutual of Omaha. And, as most everyone knows, MofO has not been 'mooring' at its OPC policyholders.

To build our muscle with MofO I need some info that is not in our files: the age of our members.

Will every OPC member reading this please drop a postcard to me c/o OPC with your date of birth. Not your name, not your address, just date of birth.

Muchas gracias.

Lou Frankel

OBITUARY

Mordaunt Hall, 94, an early member of OPC, died July 2 at St. Luke's Hospital. Hall covered the film industry for the New York Times for 10 years, starting with the silents and up to the first talkies. He was a senior member of the Silurians.

POINTS OF ORDER..

From time to time, the Bulletin will publish excerpts from our Constitution and By-laws which may clarify some OPC actions currently of interest to our members.

"Dues shall be payable semi-annually in advance on April 1st and October 1st.... A member whose dues are two months in arrears shall be notified by registered (certified) mail. If at the end of 30 days following such notification the dues have not been remitted, the delinquent member shall be reported by the Treasurer to the Board of Governors... and...shall...be suspended and his name posted... If at the end of 30 days after (posting) such member has not remitted his dues, his membership in the Club shall be terminated unless the Board otherwise directs."
(Art. XIII, Sec. 4 & 5 of the By-laws)

The above by-laws should clear up any misunderstanding regarding dues payments requirements.

Although it was sent to all Members whose name appeared on our "Account Receivable" list, the main target of the circular letter were members with past dues house accounts. The note to "please disregard this..." was included for that reason.

Louis Calderoni

"Non-resident dues are applicable to members residing and/or working outside of the Greater New York area which area shall extend to a radius of 50 miles from the city limits of the City of New York..."
(Art. XII, Sec. 3 of the By-laws)*

"... By-laws may be amended at any regular meeting of the Board of Governors or at a special meeting called for that purpose..."
(Art. XV of the By-laws).

*John McAllister, Chairman of the Membership Committee, proposes that this Section be amended so that non-resident dues be applicable to all members working outside and not residing within the New York City limits. This proposal is expected to be acted on by the Board at its next meeting in September.

NOTE: Procedures to secure changes in the OPC Constitution are more involved and will be published in a forthcoming issue.

REGIONAL REPORTS

FROM WASHINGTON, D.C.

By JESSIE STEARNS

The "PORTO" wine tasting reception held in the U.S. Capitol and attended by U.S. Senators and OPC Members who came and met His Excellency, The Ambassador of Portugal and Mrs. Temide, was a festive occasion.

The highlight of the June 6 evening was the late arrival of U.S. Supreme Court Associate Justice William O. Douglas who spent five hours in the air on his one-hour flight from New York City.

John (Pat) Heffernan, Chairman, OPC-Washington, sponsor of the event along with *Elliseva Sayers*, presented to the Justice and Mrs. Douglas a bottle of "PORTO" bottled the year of his birth. Mrs. Douglas cherished the gift.

Len Saffir, Press Assistant to Sen. James Buckley, C-NY, who arranged the party in S-207 (room off the Senate Chamber), accepted a bottle of "PORTO" for the Senator.

Other senators receiving bottles of special vintage were Howard Cannon, D-Nev., James McClure, R-Idaho, and Hugh Scott, Republican Leader.

Other Ambassadors attending were the Brazilian Ambassador and Mrs. Castro, South African Ambassador and Mrs. Botha, and U.S. Ambassador to OAS and Mrs. Jova.

The 80 OPC members attending said it was the best party the Washington group ever held and, of course, the \$454 collected for the treasury was great news. The Members paid \$5 to attend the party although the event was free.

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FROM TOKYO

By BRUCE G. DUNNING

In the Foreign Correspondents Club of Japan annual elections, Alvin Cullison, of a great many publications including the Journal of Commerce and The Financial Times of London, was elected secretary, succeeding another OPC veteran, John Roderick of AP. John is retiring, no doubt temporarily, from FCCJ politics.

Sam Jameson of The Los Angeles Times is the new FCCJ president.

Irv Chapman, ABC Bureau Chief, has been editing "No. 1 Shimbun," the club newspaper, for several months. It's an attempt, says Irv, to show that even a broadcast journalist can be literate.

No. 1 Shimbun continues to be a lively and sometimes controversial publication. The March issue led with a fierce denunciation of the treatment of the media during the POW homecomings at Clark Air Base in the Philippines. Don Oberdorfer of the Washington Post wrote the piece.

The Shimbun has also chronicled the long, drawn-out and hotly debated issue of the revised Constitution for the FCCJ. John Randolph is chairman of the committee which has worked for several years to revise the constitution. The revisions are now before the membership in a referendum.

* * *

FROM OTTAWA

By PETER ROHAK

Mitchell C. Lynch, Ottawa bureau chief of the Wall Street Journal and the Dow Jones News Service, is being assigned to the Journal's Washington staff after three years in the Canadian capital.

His replacement is John Cooney, who up to now served in the Journal's Philadelphia bureau.

Lynch's departure threatened a crisis in the financial administrations of the two main newsmen's organizations in Ottawa — the Parliamentary Press Gallery and the National Press Club. Lynch served as treasurer of both and had to resign as his departure became imminent.

Susan Reisler of UPI's Ottawa bureau will take over as treasurer of the Press Gallery, the association of correspondents covering Parliamentary affairs. John Rolfe, formerly of the Toronto Globe and Mail and now a speechwriter for Opposition Leader Robert Stanfield, will step into the Press Club treasurer's post.

* * *

FROM PHILADELPHIA

By TED KAVANAUGH

Members residing in OPC's East-Central Region comprising Pennsylvania and parts of New Jersey and New York outside the 50-mile radius of New York City, are requested to contribute one dollar to Region's treasury for 1973. Payments should be mailed to Ted Kavanaugh, c/o Weightman Associates, 1700 Market Street, Philadelphia, Pa., 19103.

This annual assessment to provide an operating budget was enacted by members at the June 8 meeting in Philadelphia at which the East-Cen-

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tral Region was formally established. Joseph C. Peters, OPC Vice President, was on hand personally to help get this regional set-up rolling.

Peters, as Chairman of the Coordinating Liaison Committee which is responsible to give non-resident members closer OPC involvement through regional groups in the U.S. and abroad, said the group plan is aimed at providing these benefits:

— Strengthening and increasing non-resident members' privileges and services (eg. dues already reduced to \$35).

(continued on page 4)



THE BULLETIN

The Bulletin is published by the Overseas Press Club of America, Inc. Air-mailed to members overseas. First-class mail to other members. Payment of 50¢ per 36-space line must accompany classified advertising. No phone orders.

Committee for the Bulletin:

Joseph C. Peters, Chairman; Jules Abend, Helen Alpert, Lillian Genn, Ralph Leviton, Grace Naismith, Harry Rand, David Resnick, Ralph Salazar, J. Wendell Sether, Sherwin Smith, Ansel Talbert.

WhoWhatWhere

PUBLISHING EVENTS: **Pat Milton's** feature story on Bishop Walter P. Kellenberg and the Catholic Church was published by the Long Island Press... **Larry Blochman's** "What Ever Happened to Big Joe?" in the July Ellery Queen's Mystery Magazine... **Grace Naismith's** article on do-it-yourself gynecology scheduled for August Reader's Digest... **Ruth Winter** has a new book out on aging (Crown), agented by new member **Toni Mendez**.

A TOAST: **Robert Misch**, just back from assaying Irish and Scotch whiskeys in Ireland and Scotland, also visited London. "OPC'ers," he reports, "will be welcomed with special attention at the Wig and Pen on the Strand where the Strand becomes Fleet Street."

THIRD TIME'S THE CHARM: **Charles E. Rotkin** spotted a story on strip mining emerging from the hills of southeastern Ohio last summer, which resulted in a Fortune assignment. A scheduling conflict stranded publication. Life, still alive then, picked up the ball. Charlie and Investigative Reporter John Neary went back to Ohio. The story was to be a lead including a vertical double truck opener. Then Life ended. But Lithopinion, the handsome quarterly published by the Amalgamated Lithographer's Union has just run the picture story for twelve pages.

HONORS: **Comelius Ryan**, author of "The Longest Day" was awarded the Legion of Honor, France's highest decoration, "for outstanding service to France." The French Ambassador Jacques Kosciusko-Morizet personally made the presentation at Ryan's home in Ridgefield, Conn.

HITHER & TITHER: **Marguerite Cartwright** has returned from the Middle East where she was a delegate to the World Congress of Women Journalists and Writers... **Jonathan Kapstein** transferred earlier this year from Latin American bureau chief for Business Week in Rio de Janeiro to BW's bureau chief in Toronto, Canada... **Arthur Holzman**, NASA's assistant General Council, back in Washington after a tour of temporary active naval reserve duty in Hawaii as Public Affairs Officer on the staff of Admiral Noel Gayler, Commander in Chief, Pacific.

NEW LOOK: **Henry Harzenbusch**, for many years AP man in Tokyo, now AP bureau chief in Frankfurt, West Germany. Address: Moselstrasse 27. Harzenbusch replaces Richard O'Malley who retired.

Robert M. Berzok has been elected president of the New York Association of Industrial Communicators. He is manager of employee publications at Uniroyal, Inc., Middlebury, Conn....

Robert G. Black, after two and a half years with Swissair, has rejoined H.A. Bruno & Associates as executive vice president.



R. G. Black

Regional Reports (cont'd from page 3)

- Closer collaboration with those at OPC headquarters responsible for your welfare and professional interests.
- Direct communications with OPC via your Regional Chairman for prompt response to your professional problems, needs, suggestions and requests.
- A better piece of action in OPC and getting to know each other on the local scene.

Paul Mason and **Ted Kavanaugh** were elected co-chairmen. Mason, a journalist with U.S. and overseas credits, is radio newsman and host of a talk show at Philadelphia's WPEN. Kavanaugh, a former Newark Star Eagle reporter and Stars & Stripes correspondent, is now a PR writer with Weightman.

At the Region's kickoff meeting the members also voted to meet quarterly next September.

MILESTONE: 1973 marks the 50th anniversary of the first public relations course at an American University (or any other university) at the Washington Square campus of the NYU Department of Journalism, by Sigmund Freud's nephew, PR veteran **Edward L. Bernays**, now 82. Today over 300 U.S. colleges have at least one course in PR. Another 89 universities have extended programs and 5 give advanced degrees.

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